

Introducing iPad Pro with M5



Key Messages Quick Demos Line Up & Compare



iPad Pro with M5

iPad Pro delivers the ultimate iPad experience. Featuring the M5 chip, the combination of Neural Accelerators in the GPU and CPU, plus Neural Engine makes iPad Pro an absolute powerhouse to accelerate Al workloads and other demanding workflows. iPad Pro also features the world's most advanced display: the Ultra Retina XDR. Faster memory bandwidth, 2x faster read/write storage speeds, and support for Thunderbolt wired connections are perfect for pro users. And with the Apple-designed N1 wireless chip and C1X cellular modem, users can extend their work to new places. Apple Pencil Pro and the Magic Keyboard for iPad Pro further expand the versatility of iPad Pro. With an advanced camera system, LiDAR Scanner, studio-quality mics, pro app support, iPadOS 26, and more, iPad Pro pushes the limits of what's possible on iPad.

Capacity¹

256GB, 512GB, 1TB, 2TB

Finish

Silver, Space Black



M5 chip

- Built on third 3-nanometer technology
- New 10-core GPU architecture with a Neural Accelerator in each core delivers up to 4x faster Al image generation than M1
- With third-generation hardware-accelerated ray tracing, 3D pro rendering is up to 6.7x faster than iPad Pro with M1²
- Features a 16-core Neural Engine for power-efficient Al tasks
- The 9- and 10-core CPUs also feature Neural Accelerators for low-latency AI tasks like speech recognition
- Memory bandwidth is 153 GB/s—a nearly 30% improvement over M4 in previous iPad Pro
- The combination of GPU, CPU, and Neural Engine in M5 makes iPad Pro an absolute powerhouse to accelerate AI workloads
- Power-efficient design delivers all-day battery life³



Ultra Retina XDR display

- Both models have an Ultra Retina XDR display⁴ that delivers Extreme Dynamic Range with 1000 nits of full-screen brightness for SDR and HDR, 1600 nits peak HDR brightness, and 2,000,000:1 contrast ratio
- Enjoy even more true-to-life details, true blacks, and stunning colour accuracy when viewing or editing HDR photos and videos
- ProMotion automatically adjusts the display refresh rate for ultrasmooth scrolling and incredible responsiveness
- Nano-texture display glass option further minimises the impact of ambient light in colour grading workflows, and is available on 1TB and 2TB models

The new iPad Pro with M5 unlocks the most advanced iPad experience ever, packing an incredible amount of power and Al performance into the ultraportable design.





Pro cameras

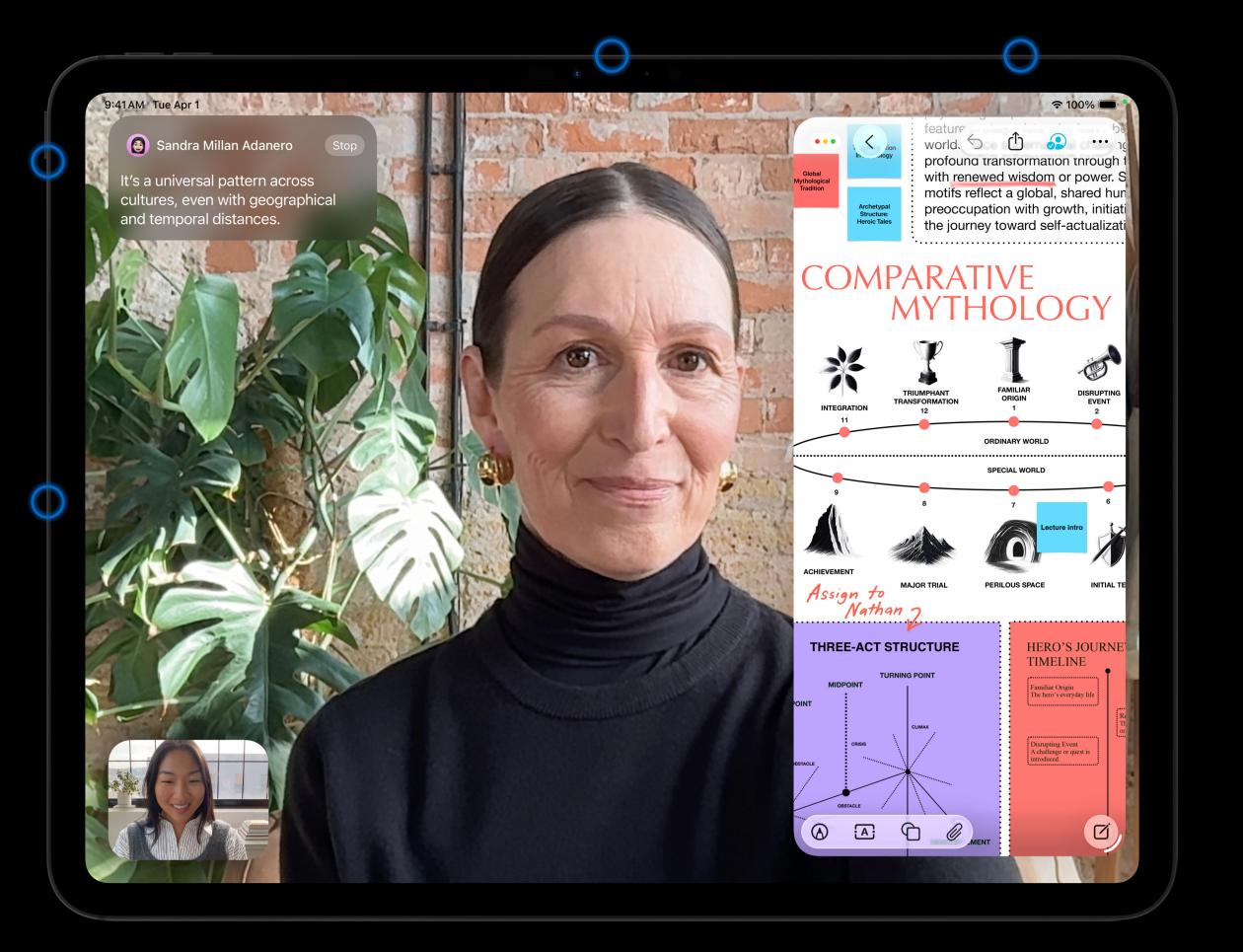
- 12MP Wide camera with adaptive True Tone flash scans documents, captures beautiful photos, and shoots 4K video and ProRes video
- LiDAR Scanner enables depth-sensing for instant AR and pro workflows like room scanning
- The 12MP Center Stage front camera located on the landscape edge is perfect for video calls
- Use Face ID to securely unlock, log in to apps, and pay with a glance





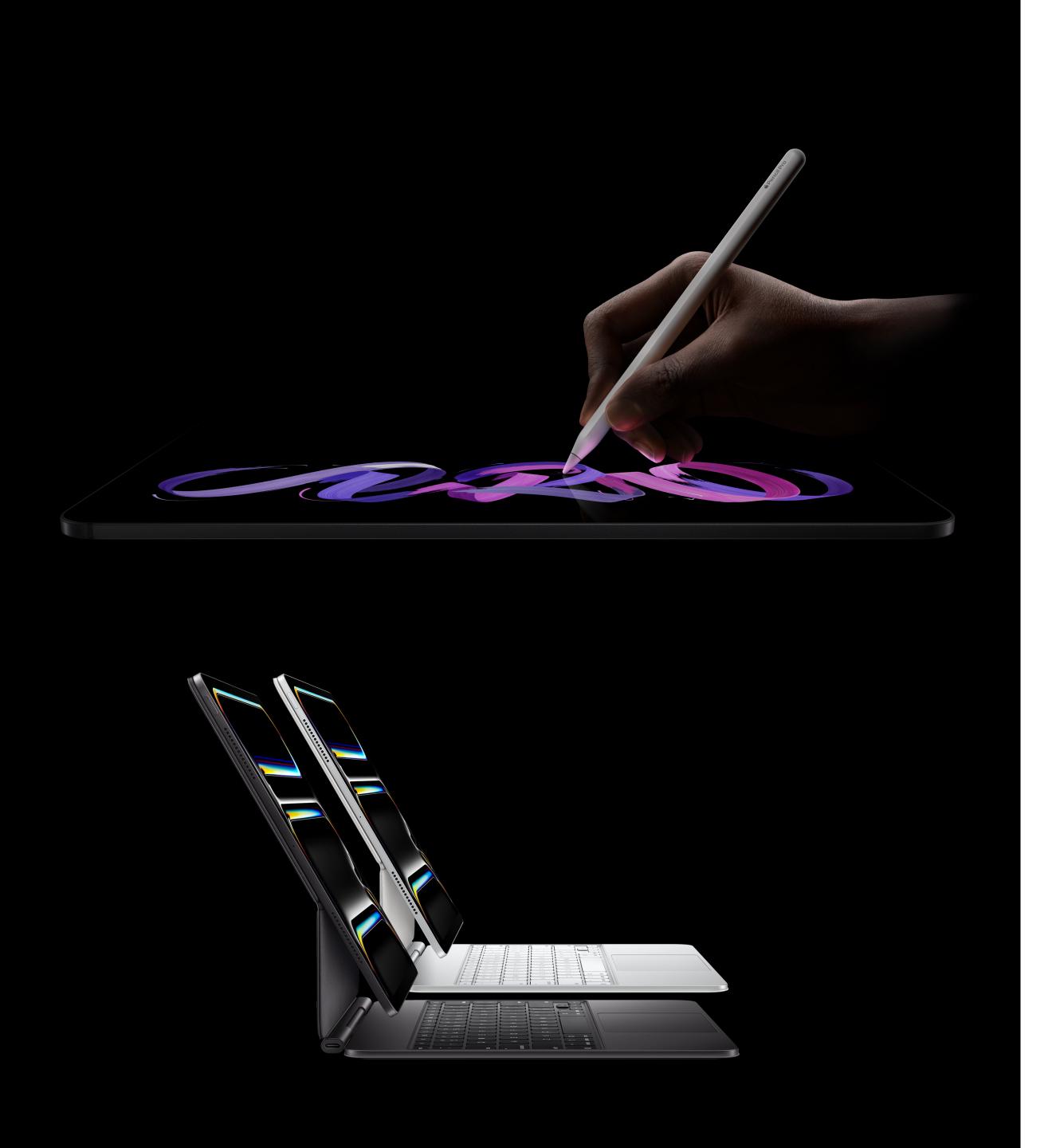
Wireless and connectivity

- N1 chip enables Wi-Fi 7,5 Bluetooth 6, and support for Thread
- Cellular models of iPad Pro feature C1X, a cellular modem designed by Apple that brings users up to 50 percent faster cellular data performance—and for active cellular users, up to 30 percent less power usage than iPad Pro with M4
- Purchase cellular data plans right on your iPad with eSIM⁶



Four-speaker audio and four studio-quality microphones

- Four speakers deliver amazing sound in any orientation
- Four studio-quality mics for capturing stereo audio



Versatile accessories⁷

- Supports the most advanced Apple Pencil, Apple Pencil Pro, and most affordable, Apple Pencil (USB-C)
- Magic Keyboard features a larger built-in trackpad with haptic feedback and function row for fast access to convenient controls
- Use Thunderbolt to connect to high-performance accessories like external storage, docks, and an external display up to 6K 60Hz or 4K 120Hz refresh
- Fast charge up to 50% in around 30 minutes with 60W or greater power adapters



iPadOS 268

- Beautiful new design remains instantly familiar
- Powerful and intuitive windowing system helps you control, arrange, and switch between your windows and apps
- Big updates to the Files app include list view and customisable folders, and you can set a default app for opening specific files or file types
- Folders in the Dock make accessing files from anywhere easy
- Use the menu bar to quickly access all the commands in an app
- Choose different mics for each app with Audio input selector



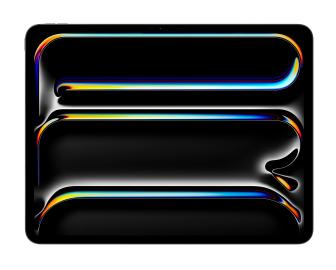
App Store

 More than a million apps are designed specifically for iPad for productivity, gaming, travel, AR, learning, and more

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Quick Demos





iPad Pro. Experience the lightweight design

- Hand iPad Pro to your customer. Say that the thin and light design makes it extremely versatile and portable.
- Let them know that they can choose an 11-inch or new 13-inch model.

Enjoy stunning photos and videos

- Tap Photos, scroll to My Albums in the sidebar, and select the Great Shots album.
- Open the photos and swipe through a few.
- Highlight that the Ultra Retina XDR display delivers extreme brightness, precise contrast, and stunning colour accuracy.
- Open the HDR Video album. Swipe through HDR videos.
- Mention that many of your customers' favorite movies and shows also come in HDR, and they look fantastic on the Ultra Retina XDR display.
- Point out that four-speaker audio makes content feel immersive.
- Open Safari and scroll. Mention that scrolling feels smooth and responsive with ProMotion.

Quick Demos





Highlight the Apple M5 chip

- From the Home Screen, tap Final Cut Pro, then tap on a project.
- Tap Edit, then Play. While the video plays, go to timeline bar and scrub forward.
- Mention how responsive iPad Pro is, and that customers can play back and edit up to five streams of 4K ProRes footage on the go. And M5 powers machine learning, so customer can isolate a subject from its background in 4K video with just a tap.
- Open Shortcuts and point out that customers can create Al assistants to automate everyday tasks. Mention that M5 powers Al features like summarising pages of lecture notes in Notes or Pages.
- Open Alto's Odyssey. Highlight the performance and the smooth graphics.
- Mention that customers can now experience more immersive and realistic gaming with the faster GPU performance of M5.
- Point out that light, shadows, and reflections look incredibly vibrant and realistic. Highlight the hardware-accelerated ray tracing in apps that support it for even more realistic and immersive experiences.

Show the pro cameras

- Highlight the 12MP Wide camera and LiDAR Scanner on the back.
- Mention that iPad Pro features adaptive True Tone flash to enhance image capture and document scanning.
- Point out that the 12MP Center Stage front camera is on the landscape edge. So it's perfect for FaceTime and video conference calls in apps like Zoom, or taking selfies or for recording a podcast.
- · Note that customers will access Face ID from the landscape edge.

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iPad Lineup

apple.com/ipad/compare/



iPad Pro 11-inch iPad Pro 13-inch



iPad Air 11-inch iPad Air 13-inch



iPad



iPad mini

The ultimate iPad experience with the most advanced technology.

Serious performance in a thin and light design.

The colourful, all-screen iPad for the things you do every day.

The full iPad experience in an ultraportable design.

